

...CLEARED
FOR TAKEOFF...

the legends of tomorrow begin today

EAA 25TH
GATHERING OF EAGLES
2010
PRESENTED BY
CESSNA AIRCRAFT COMPANY
ANNIVERSARY

JOIN US FOR THE GATHERING OF EAGLES

EAA will host its 25th annual Gathering of Eagles gala and auction on Thursday, July 29, 2010. This event, held on the fourth day of EAA AirVenture Oshkosh, brings the aviation community together to support the future of aviation! Funds raised during the evening gala support EAA's youth education, historic preservation, and inspirational endeavors that prepare youth of all backgrounds to become the aviators, engineers, and innovators of tomorrow. As a nonprofit organization, EAA can't accomplish this mission alone. With your help, generosity, and foresight, we will create the next chapter in the history of flight. Remember, the legends of tomorrow begin today!

Aviation is more than a dream;
IT IS A TOOL THAT PROMOTES LEARNING, MOTIVATES ACHIEVEMENT,
AND CHALLENGES YOUTH TO REACH THEIR FULLEST POTENTIAL.



AN EVENING OF FOOD, FUN & PHILANTHROPY

Your support of the Gathering of Eagles will have a tremendous impact on the future of aviation and on the lives of thousands of youth who participate in EAA's Young Eagles First Flight, Next Step program, and other educational opportunities. Gathering of Eagles attendees—aviation enthusiasts and industry leaders alike—join together to share the freedom, challenge, and inspiration of flying to not only light the fire of achievement within the hearts and souls of our youth, but to keep the flame of inspiration lit, nurturing within them the “can do” spirit that marks all of aviation history.

Whether it's experiencing the thrill of flight as an EAA Young Eagle—a free first flight given to 80,000 youth each year; attending EAA Air Academy—a unique summer camp that helps kids explore the world of flight and take their interest in aviation to the next level; enrolling in EAA's free online flight training course offered in conjunction with Sporty's Pilot Shop; or applying for aviation focused academic or flight training scholarships, these young people receive the motivation and support that will help them become the engineers, pilots, astronauts, innovators, and aviation pioneers of tomorrow. It is from within this group of aspiring young achievers that the next great advances in aviation technology will come!

Let's continue to carry on the legacy of the Wright brothers—that any young person anywhere, at any time, has access to the resources and encouragement needed to change the world. Your support of and participation in the Gathering of Eagles sustains this legacy! Remember the thrill of your own first flight? Join us and pass on that spirit and excitement!

Be part of aviation's future and make your Gathering of Eagles 2010 reservation by contacting Elissa Lines, Vice President of Donor and Business Relations, toll-free at 800-236-1025, direct at 920-426-6101, or elines@eaa.org.

Thank you for making a difference in the lives of our youth!

TABLE HOST BENEFITS

As a thank you to attendees of EAA's Gathering of Eagles, we provide all Table Supporters with a number of gifts and special offerings. It's our way of recognizing and rewarding the support of an extraordinary group of aviation enthusiasts.

All Table hosts may receive the following:

- Guided tour of EAA AirVenture Oshkosh 2010
- Parking passes
- Name in the event program, the 2010 EAA Annual Report, and the nationally-published Gathering of Eagles "thank-you" ad
- Opportunities for commemorative photos

Your support is vital
TO EAA'S SUSTAINABILITY AND GROWTH

NAMING PRESENTER

FEATURED BENEFITS

- Assistance for guest lodging
- AirVenture admission wristbands
- Parking pass
- AirVenture golf cart
- Air show chalet
- 4 exclusive tickets to the pre-Gathering Soiree
- Invitation to President's Breakfast and BBQ
- Opening night concert special access
- Reserved seating for special evening performances
- Recognition on all promotional materials
- Opportunity to provide a gift to all event attendees
- Name in the event program, the 2010 EAA Annual Report, and the nationally-published Gathering of Eagles "thank-you" ad

EVENT BENEFITS

- Two premier Gathering tables — a total of 20 guests (inclusive of celebrity guest)
- Gathering guest lodging — first opportunity to reserve 10 rooms for July 28th and 29th at the Heidel House Resort
- Private pre-Gathering Soiree — 4 confirmed reservations for a food & wine pre-Gathering extravaganza on Wednesday, July 28, at 7:00 p.m.
- Celebrity guest at table
- Pre-event reception for all guests
- Opportunities for commemorative photos
- Full-screen welcome billboard
- Full-page ad in event program
- Name in the event program, the 2010 EAA Annual Report, and the nationally-published Gathering of Eagles "thank-you" ad

AIRVENTURE BENEFITS

- Golf cart – Full week's use of AirVenture golf cart
- Parking passes – 10 parking passes for full week
- Air show chalet – First opportunity to reserve one day full use of the flightline air chalet with opportunity for balcony seating for up to 50 guests
- VIP performers tent with air show access – 10 one-day passes
- Meeting space – Opportunity to reserve the use of air-conditioned facilities with modern conveniences for private meeting (various locations) during AirVenture 2010
- Helicopter tours – 10 seats for helicopter tours of AirVenture grounds
- Daily air show viewing – Reserved seating for air show viewing for up to 20 guests

RAISE THE WINDSOCK CHALLENGE LEADER

\$100,000

OVERVIEW

A challenge to all Gathering guests to match your donation of \$100,000 to support Young Eagles. The Young Eagles program is one of continual celebration. Providing nearly 1.5 million young people with a personal flight experience since the program began in 1992, volunteer pilots and ground support teams have indeed changed the future. The Young Eagles flight is an experience that includes the rigors of the pre-flight safety inspection, an introduction to the principles of flight and navigation, and the thrill of controlling an airborne aircraft. Experiencing the magic of flight in this way, along with the time spent with volunteer pilots and ground teams, has a lasting impression.

FEATURED BENEFITS

- Assistance for guest lodging
- AirVenture admission wristbands
- Parking pass
- AirVenture golf cart
- Air show chalet
- 4 exclusive tickets to the pre-Gathering Soiree
- Invitation to President's Breakfast and BBQ
- Opening night concert special access
- Reserved seating for special evening performances
- Opportunity to challenge participation of all guests from stage
- Name in the event program, the 2010 EAA Annual Report, and the nationally-published Gathering of Eagles "thank-you" ad

EVENT BENEFITS

- Two premier Gathering tables — A total of 20 guests (inclusive of celebrity guest)
- Gathering guest lodging — First opportunity to reserve 10 rooms for July 28th and 29th at the Heidel House Resort
- Private pre-Gathering Soiree — 4 confirmed reservations for a food & wine pre-Gathering extravaganza on Wednesday, July 28, at 7:00 p.m.
- Celebrity guest at table
- Pre-event reception for all guests
- Opportunities for commemorative photos
- Full-screen welcome billboard
- Full-page ad in event program
- Name in the event program, the 2010 EAA Annual Report, and the nationally-published Gathering of Eagles "thank-you" ad

AIRVENTURE BENEFITS

- Golf cart – Full week's use of AirVenture golf cart
- Parking pass – 10 parking passes for full week
- Air show chalet – First opportunity to reserve one day full use of the flightline air show chalet with opportunity for balcony seating for up to 20 guests
- VIP performers tent with air show access – 10 one-day passes
- Meeting space – Use of air-conditioned facilities with modern conveniences for private meeting during AirVenture 2010 (reservation required)
- Helicopter tours – 10` seats for helicopter tours of AirVenture grounds
- Daily air show viewing – Reserved seating for air show viewing for up to 20 guests

BALCONY SKYBOX HOST

\$80,000

OVERVIEW

Enjoy a bird's-eye-view of the Gathering of Eagles gala event from the Eagle Hangar Skybox. Perfect for a company or an ownership group, each table will feature select wines for all to enjoy. You will also enjoy your own private reception with an appearance by Young Eagles Chairmen Chesley "Sully" Sullenberger and Jeff Skiles.

FEATURED BENEFITS

- Balcony dining
- AirVenture admission wristbands
- Parking pass
- AirVenture golf cart
- Air show chalet
- 4 exclusive tickets to the pre-Gathering Soiree
- Invitation to President's Breakfast and BBQ
- Opening night concert special access
- Reserved seating for special evening performances
- Full corporate branding of skybox area
- Reserved aircraft parking for guests
- Name in the event program, the 2010 EAA Annual Report, and the nationally-published Gathering of Eagles "thank-you" ad

EVENT BENEFITS

- Exclusive dining for 60 guests in the Balcony Skybox
- Private pre-Gathering Soiree — 4 confirmed reservations for a food & wine pre-Gathering extravaganza on Wednesday, July 28, at 7:00 p.m.
- Celebrity participation on balcony
- Pre-event reception for all guests
- Opportunities for commemorative photos
- Full-screen welcome billboard
- Full-page ad in event program
- Name in the event program, the 2010 EAA Annual Report, and the nationally-published Gathering of Eagles "thank-you" ad

AIRVENTURE BENEFITS

- Golf cart – Full week's use of AirVenture golf cart
- Parking pass – 8 parking passes for full week
- Air show chalet – First opportunity to reserve one day full use of the flightline air show chalet with opportunity for balcony seating for up to 20 guests
- VIP performers tent with air show access – 10 one-day passes
- Meeting space – Use of air-conditioned facilities with modern conveniences for private meeting during AirVenture 2010 (reservation required)
- Helicopter tours – 6 seats for helicopter tours of AirVenture grounds
- Daily air show viewing – Reserved seating for air show viewing for up to 20 guests

GRAND RECEPTION HOST

\$50,000

OVERVIEW

You or your organization will be recognized throughout the gala reception with banners, posters, and a full-page ad on the inside back cover of the event program.

FEATURED BENEFITS

- High-level reception, visibility, and corporate branding
- AirVenture admission wristbands
- Parking pass
- AirVenture golf cart
- Air show chalet
- 2 exclusive tickets to the pre-Gathering Soiree
- Invitation to President's Breakfast and BBQ
- Opening night concert special access
- Reserved seating for special evening performances
- Name in the event program, the 2010 EAA Annual Report, and the nationally-published Gathering of Eagles "thank-you" ad

EVENT BENEFITS

- One prominent table for 10 (inclusive of celebrity guest)
- Full corporate branded visibility during reception
- Private pre-Gathering Soiree — 2 confirmed reservations for a food & wine pre-Gathering extravaganza on Wednesday, July 28, at 7:00 p.m.
- Celebrity guest at table
- Pre-event reception for all guests
- Opportunities for commemorative photos
- Full-screen welcome billboard
- Full-page ad in event program
- Name in the event program, the 2010 EAA Annual Report, and the nationally-published Gathering of Eagles "thank-you" ad

AIRVENTURE BENEFITS

- Golf cart – Full week's use of AirVenture golf cart
- Parking passes – 6 parking passes for full week
- Air show chalet – First opportunity to reserve one day use of half of the flightline air show chalet with opportunity for balcony seating for up to 10 guests
- VIP performers tent with air show access – 6 one-day passes
- Meeting space – Use of air-conditioned facilities with modern conveniences for private meeting during AirVenture 2010 (reservation required)
- Helicopter tours – 4 seats for helicopter tours of AirVenture grounds
- Daily air show viewing – Reserved seating for air show viewing for up to 10 guests

CELEBRITY HOST

\$35,000

OVERVIEW

You or your group will be the honored host of Gathering of Eagles celebrity guests.

FEATURED BENEFITS

- 3-day AirVenture golf cart use
- AirVenture admission wristbands
- Parking pass
- Air show chalet
- 2 exclusive tickets to the pre-Gathering Soiree
- Invitation to President's Breakfast and BBQ
- Reserved seating for special evening performances
- Name in the event program, the 2010 EAA Annual Report, and the nationally-published Gathering of Eagles "thank-you" ad

EVENT BENEFITS

- One prominent table for 10
- Private pre-Gathering Soiree — 2 confirmed reservations for a food & wine pre-Gathering extravaganza on Wednesday, July 28, at 7:00 p.m.
- Pre-event reception for all guests
- Opportunities for commemorative photos
- Full-page ad in event program
- Name in the event program, the 2010 EAA Annual Report, and the nationally-published Gathering of Eagles "thank-you" ad

AIRVENTURE BENEFITS

- Golf cart – Full week's use of AirVenture golf cart
- Parking passes – 5 parking passes for full week
- Air show chalet – First opportunity to reserve one day use of half of the flightline air show chalet with opportunity for balcony seating for up to 10 guests
- VIP performers tent with air show access – 4 one-day passes
- Helicopter tours – 4 seats for helicopter tours of AirVenture grounds
- Daily air show viewing – Reserved seating for air show viewing for up to 10 guests

Support aviation's youth today
TO INSPIRE THEM TOMORROW.

DIAMOND HOST

\$25,000

FEATURED BENEFITS

- Two-day AirVenture golf cart use
- AirVenture admission wristbands
- Parking pass
- Air show chalet
- Invitation to President's Breakfast and BBQ
- Reserved seating for special evening performances
- Name in the event program, the 2010 EAA Annual Report, and the nationally-published Gathering of Eagles "thank-you" ad

EVENT BENEFITS

- One prominent table for 10
- Pre-event reception for 10 guests
- Full-screen "thanks"
- Opportunities for commemorative photos
- Full-page ad in event program
- Name in the event program, the 2010 EAA Annual Report, and the nationally-published Gathering of Eagles "thank-you" ad

AIRVENTURE BENEFITS

- Golf cart – 2-day use of AirVenture golf cart
- Parking passes – 5 parking passes for full week
- Air show chalet – Opportunity to reserve one day use of half of the VIP AirVenture air show chalet with opportunity for balcony seating for up to 10 guests
- VIP performers tent with air show access – 2 one-day passes
- Meeting space — Use of air-conditioned facilities with modern conveniences for private use during AirVenture 2010 (reservation required)
- Helicopter tours – 4 seats for helicopter tours of AirVenture grounds
- Daily air show viewing – Reserved seating for air show viewing for up to 10 guests

GOLD HOST

\$10,000

FEATURED BENEFITS

- AirVenture admission wristbands
- Parking pass
- Special air show viewing
- Invitation to President's Breakfast and BBQ
- Reserved seating for special evening performances
- Name in the event program, the 2010 EAA Annual Report, and the nationally-published Gathering of Eagles "thank-you" ad

EVENT BENEFITS

- One prominent table for 10
- Pre-event reception for 10 guests
- Opportunities for commemorative photos
- Full-page ad in event program
- Name in the event program, the 2010 EAA Annual Report, and the nationally-published Gathering of Eagles "thank-you" ad

AIRVENTURE BENEFITS

- Parking passes – 4 parking passes for full week
- Helicopter tours – 4 seats for helicopter tours of AirVenture grounds
- Daily air show viewing – Reserved seating for air show viewing for up to 10 guests

SILVER HOST

\$5,000

FEATURED BENEFITS

- AirVenture admission wristbands
- Parking pass
- Special air show viewing
- Invitation to President's Breakfast and BBQ
- Reserved seating for special evening performances
- Name in the event program, the 2010 EAA Annual Report, and the nationally-published Gathering of Eagles "thank-you" ad

EVENT BENEFITS

- One prominent table for 10
- Opportunities for commemorative photos
- Name in the event program, the 2010 EAA Annual Report, and the nationally-published Gathering of Eagles "thank-you" ad

AIRVENTURE BENEFITS

- Daily air show viewing – Reserved seating for air show viewing for up to 10 guests
- Parking passes – 2 parking passes for full week

Spread your love of aviation,
BY BECOMING A SPONSOR.

PATRON

\$5,000
PER COUPLE

FEATURED BENEFITS

- 2-night reserved lodging at the Heidel House on Green Lake
- AirVenture weekly admission wristbands
- Confirmed reservation for pre-Gathering Soiree
- Invitation to President's Breakfast and BBQ
- 2-day use of AirVenture golf cart
- Performers tent access
- Reserved seating for special evening performances
- Name in the event program, the 2010 EAA Annual Report, and the nationally-published Gathering of Eagles "thank-you" ad

EVENT BENEFITS

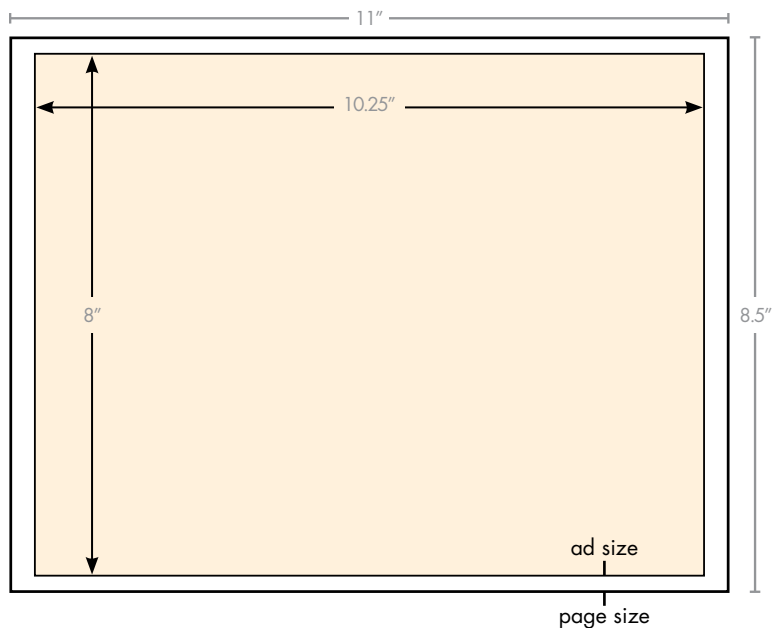
- Gathering guest lodging — 1 room reserved for July 28th and 29th at the Heidel House Resort
- Private pre-Gathering Soiree — 2 confirmed reservations for a food & wine pre-Gathering extravaganza on Wednesday, July 28, at 7:00 p.m.
- Seating at the exclusive Gathering patron table
- Opportunities for commemorative photos
- Name in the event program, the 2010 EAA Annual Report, and the nationally-published Gathering of Eagles "thank-you" ad

AIRVENTURE BENEFITS

- Golf cart – 2-day use of AirVenture golf cart
- VIP performers tent with air show access – 2 one-day passes
- Helicopter tours – 4 seats for helicopter tours of AirVenture grounds
- Daily air show viewing – Reserved seating for air show viewing for up to 2 guests

Participate in giving flight
TO THOUSANDS OF DREAMS.

EVENT PROGRAM ADVERTISING



The Gathering of Eagles attracts some of the most prestigious and influential participants in general aviation. These individuals are passionate about flight and dedicated to supporting the next generation of aviation enthusiasts. And, you can reach this highly sought after audience by advertising in the Gathering of Eagles event program. Filled with descriptions for the rare and one-of-a-kind items participants can bid on during the auction, your advertisement is sure to be noticed. Promote your business by scheduling a full-page color ad today!

The cost is \$1,500 per full-page ad. To place an advertisement, contact EAA's Development Department at 800-236-1025.

MECHANICAL SPECIFICATIONS:

- Program is horizontal format, comb bound at the top
- All ads are full-page (page size 11" x 8.5")
- Ad size is 10.25" x 8" (no bleeds)
- Full Color
- 300 dpi
- High Resolution PDF (preferred)
- High Resolution TIFF (accepted)

Artwork due: **June 31, 2010**

Email finished ad to: **development@eaa.org**

EAA P.O. Box 3086

Oshkosh, WI 54903-3086

p: 800.236.1025

e: development@eaa.org

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GATHERING OF EAGLES

2010

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